

PORTFOLIO



raymundo rincón

Industrial Designer with +10 years of experience in Multidisciplinary Design. Specialized in prototyping and product design. My love for design and new challenges have led me to the following accomplishments. Two-time award winner for Victorinox's Classic Limited-Edition pocket knife contest. 1 of only 33 artists invited to collaborate in Batman's 75th anniversary expo by Warner Borthers Latin America. Winner of a national contest for 3 labels designed for Cerveceria Indio "120 años Celebrando la Diversidad en Mexico". VIP judge in "Moving Lives Creating Art with Snoopy 2011" by Met Life.

Co-founder of one of the first art toy companies in Mexico; my pieces have been sold in museums such as "Rufino Tamayo Museum", MUAC (University Contemporary Art Museum, UNAM) Mexican Museum of Design. In the design of these art toys is where my love in product design was solidified.

INDEX

● product design

I.-inubox (dog toilet)

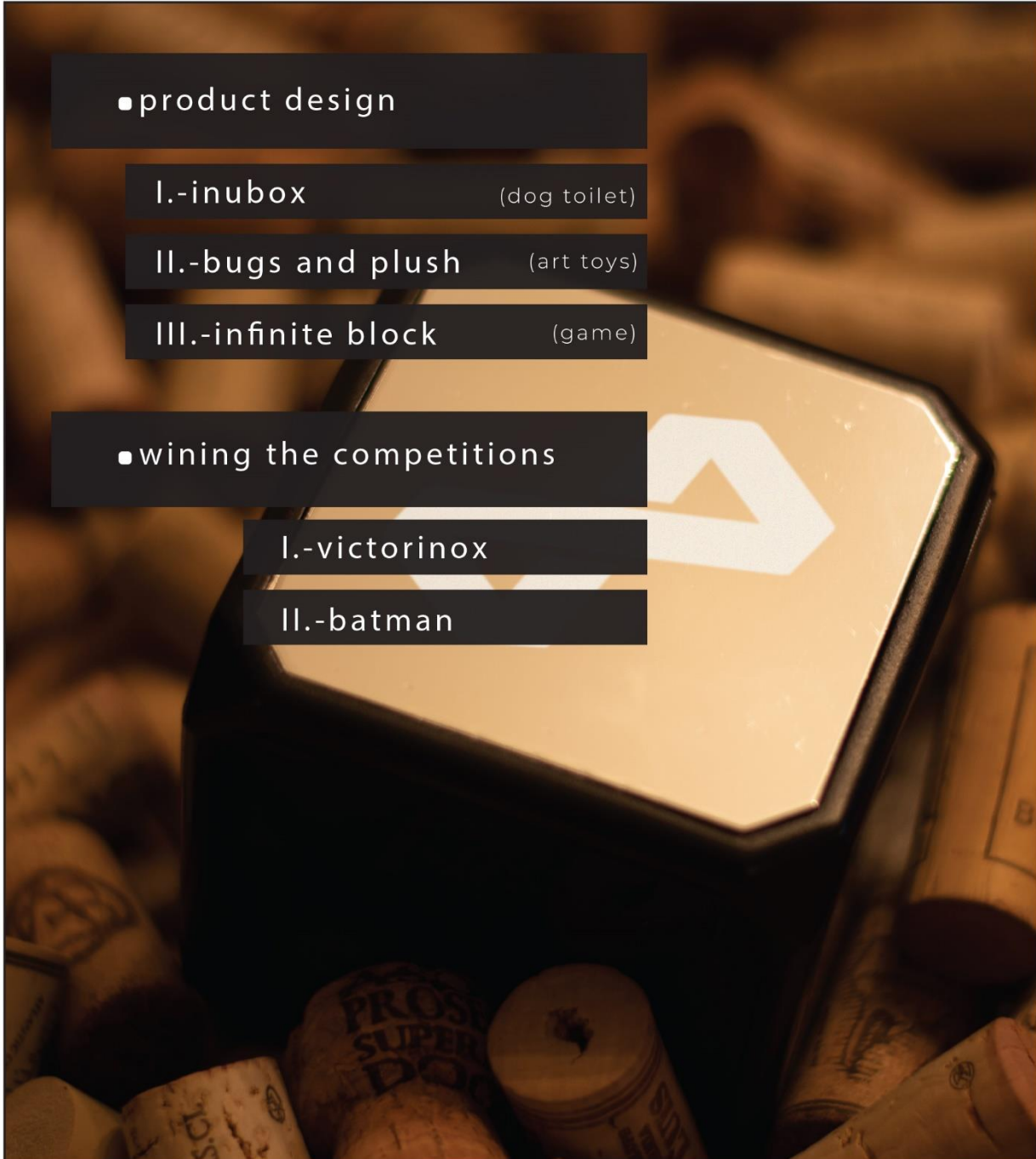
II.-bugs and plush (art toys)

III.-infinite block (game)

● wining the competitions

I.-victorinox

II.-batman



Render



INUBOX

I was tasked with designing a dog bathroom for small/medium breeds living indoors (mainly apartments) that processes both liquid and solid waste. As the project grew, my role switched to project manager, where I led a team of 3 designers and overlooked the integration between design and engineering departments.

Process: >Research>Sketches>3D Modeling>Prototype>Testing>Migrate to Manufacture

www.inubox.com

*“ Treat your furry friend
with the best pet tech
at CES 2019 ”*



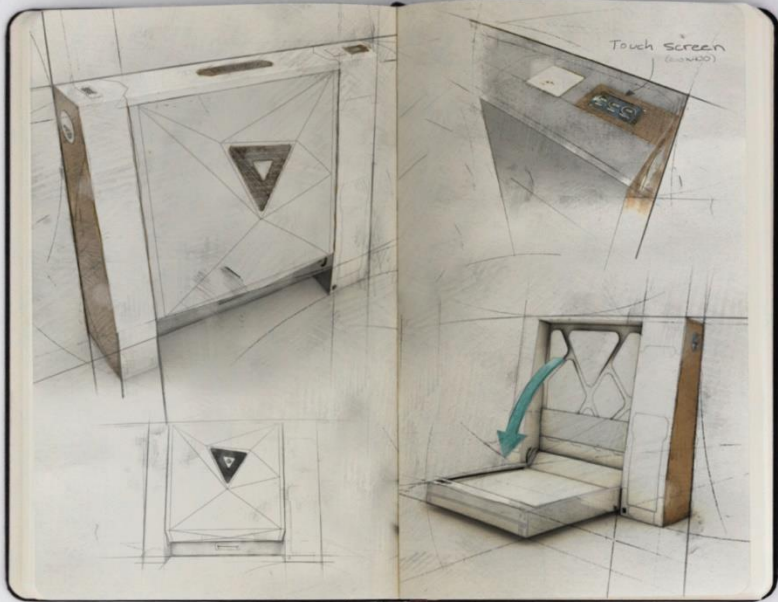
**DIGITAL
TRENDS**



*supervised the product shots

Sketches

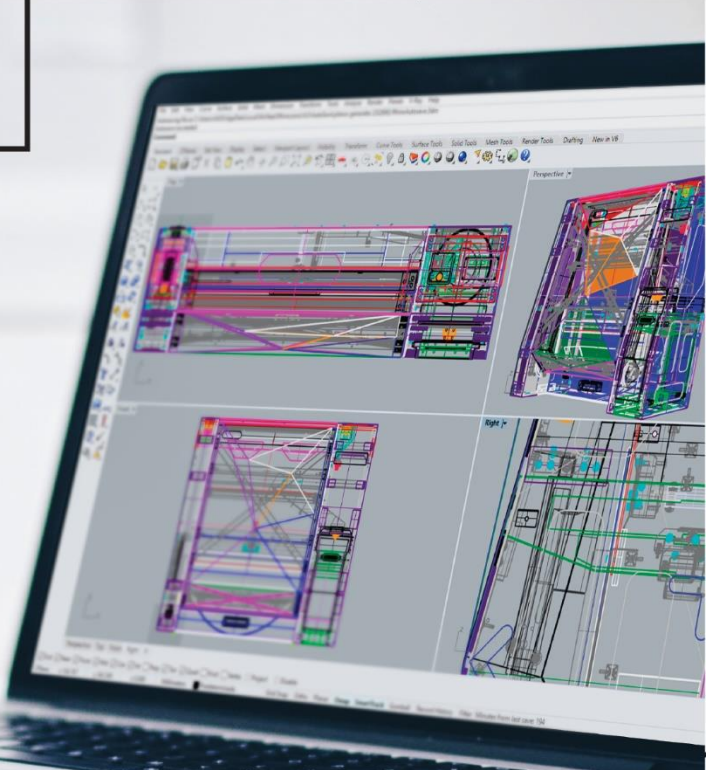
I was brought into this project to develop this concept in conjunction with 3 engineers. I was involved in the following process: sketching, 3D modeling, prototyping, building a working prototype, R&D of materials and corporate image.



*sketch o INUBOX showing open/closed



3D Modeling

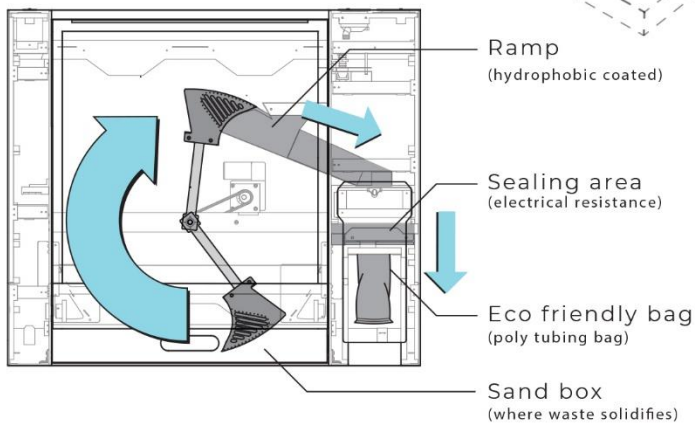
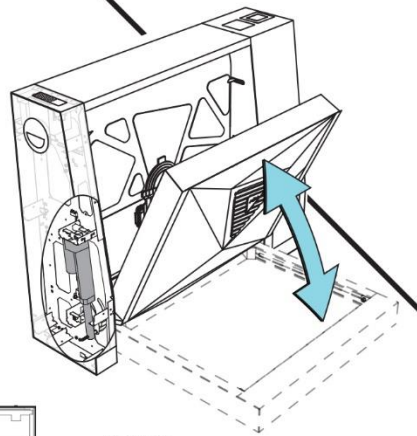


*complete 3D model of inubox in rhino

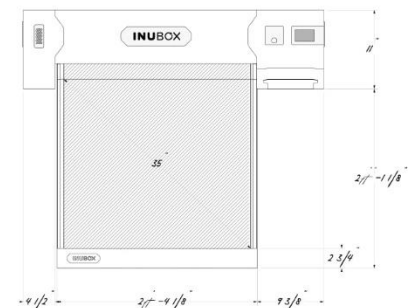
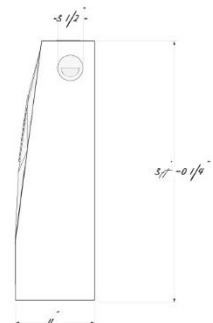
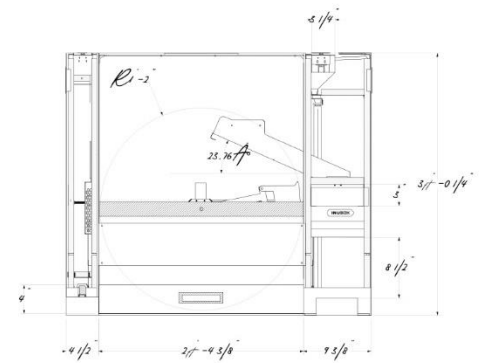
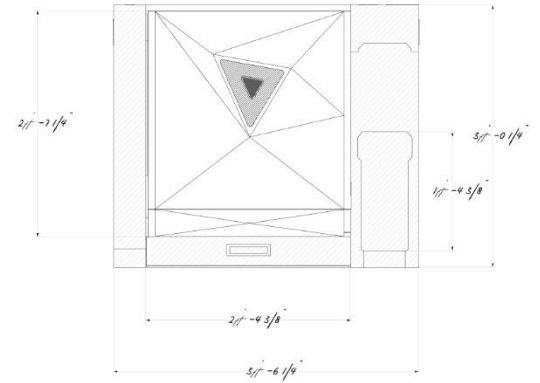
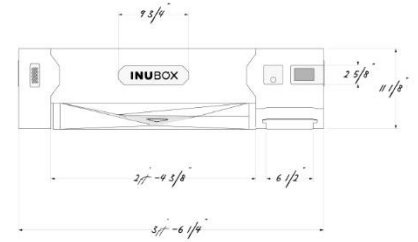
Blueprints

HOW DOES IT WORK?

I INUBOX knows when your dog steps on the platform and detects any waste left behind. Once your dog is away, our station closes the platform and starts the cleaning cycle.



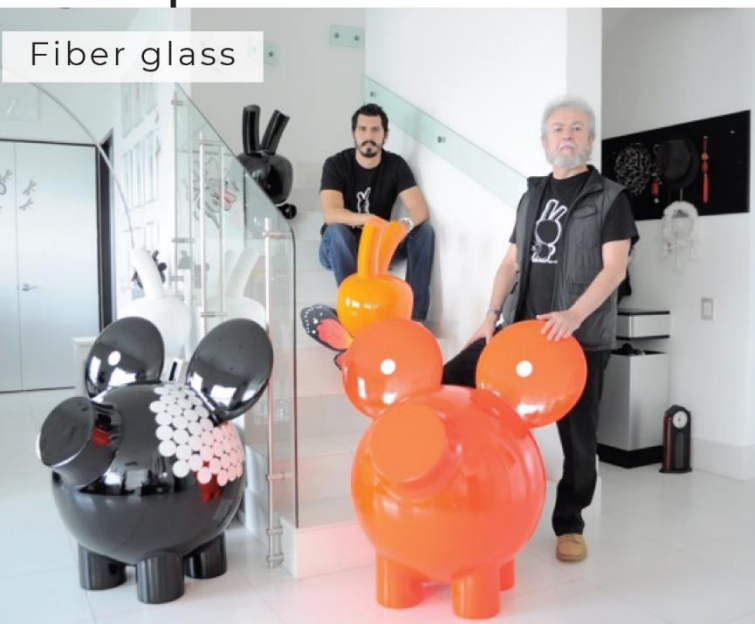
II All solid and liquid materials are passed through a solidifying process. Then they are moved and contained in a closed bag. This action triggers a treat and a fragrance to be released. Once full, it delivers a sealed bag for disposal.



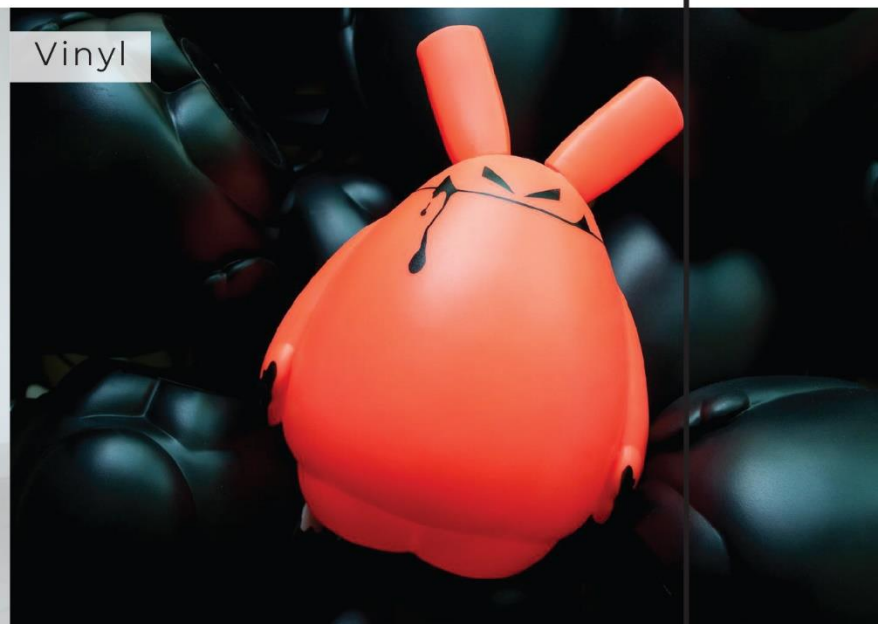


Bugs and Plush was a company created by a very talented graphic designer by the name of Carlos Morales and myself. This idea was born from our love of art toys and wanting to make a great national product, good enough to sell internationally and put Mexico on the map, when it came to art toys.

Not knowing the great adventure that stood in front of us, we went in head first with nothing to fear. Our very first task was redesigning the popular Mexican piggy bank. With this first process we were able to map out what it takes to produce a product from start to finish. As time went on, we were able to become more efficient and reduce production times.



Fiber glass



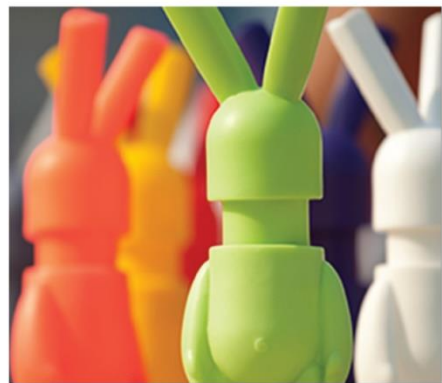
Vinyl

Over the span of five years we designed from start to finish over nine different characters. Our process was the following:

Sketch – 3d modeling – 3d printing – silicone mold – wax mold – electro – formed nickel mold – rotational molding – pad printing – assembly

*at the same time, we developed packaging & corporate imaging.

Not wanting to box ourselves in we started to experiment with different materials and ended up creating some of our characters in different materials. With Bugs and Plush we where able to make Mexico proud and solidify my enthusiasm for product design.

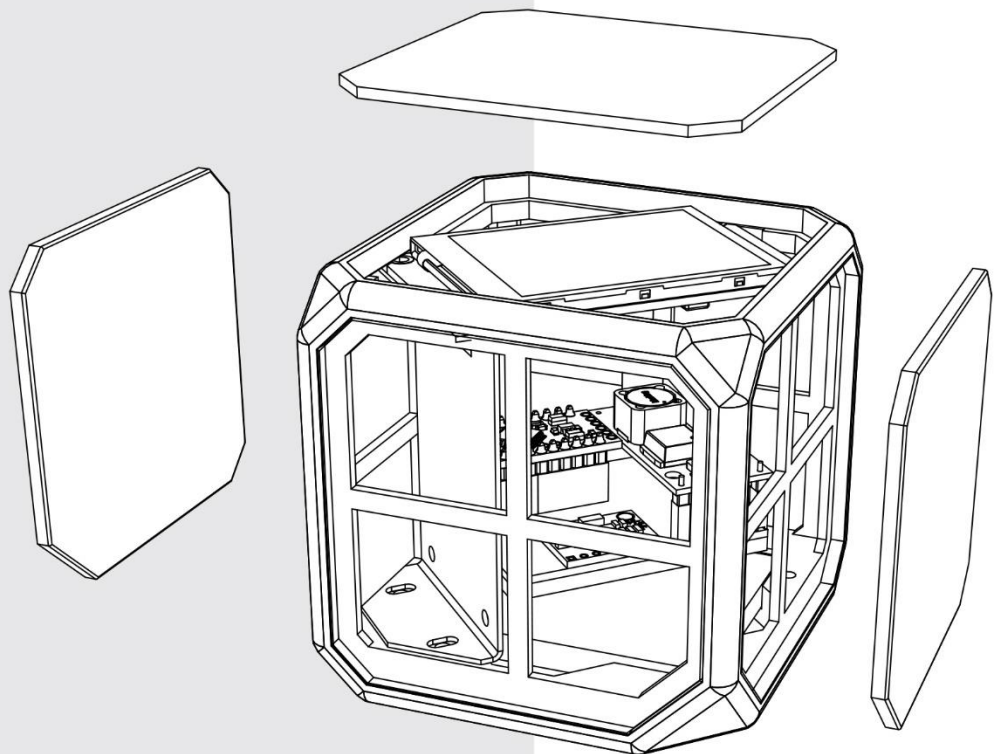


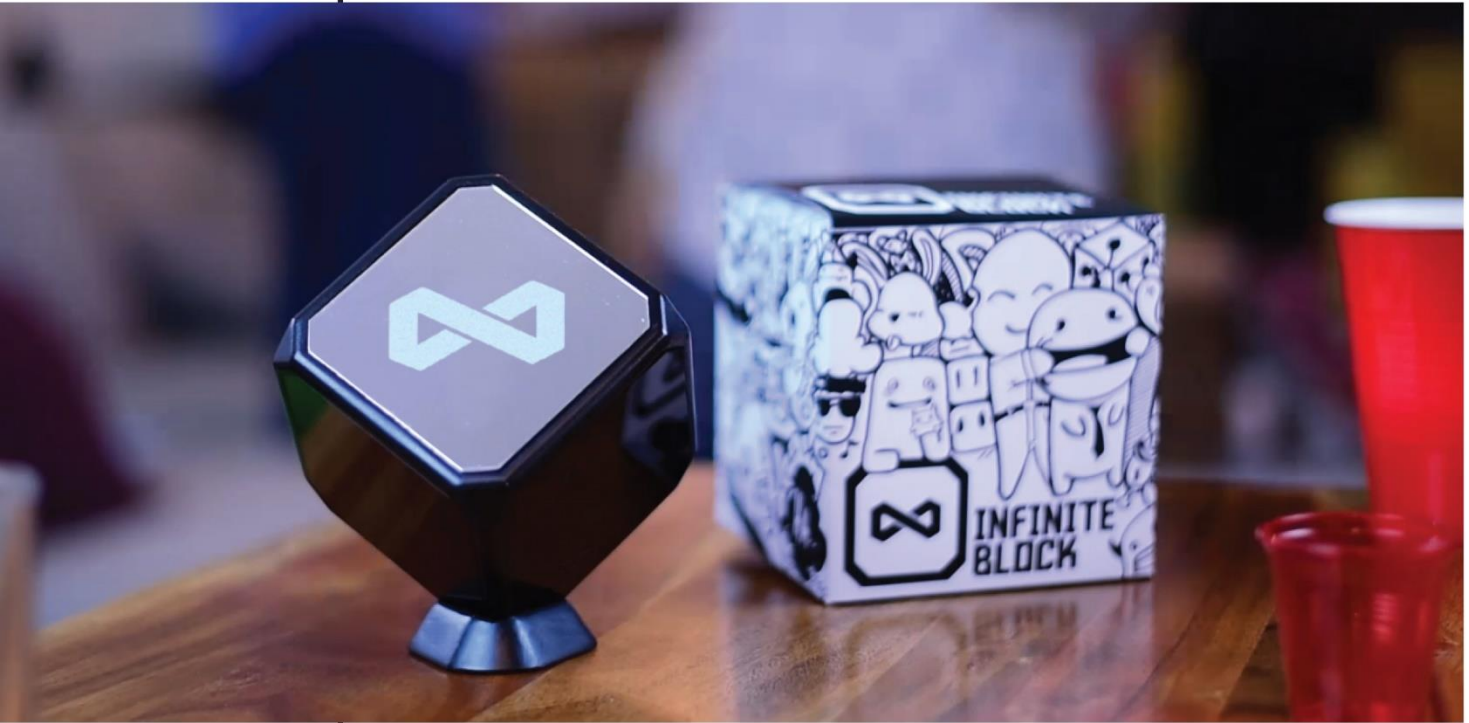
PARTY WITH STYLE

I was brought into this project to work with two engineers to develop a hand held gaming device with a specific brief in mind. We had to keep it under a certain production price and overall size.

INFINITE BLOCK

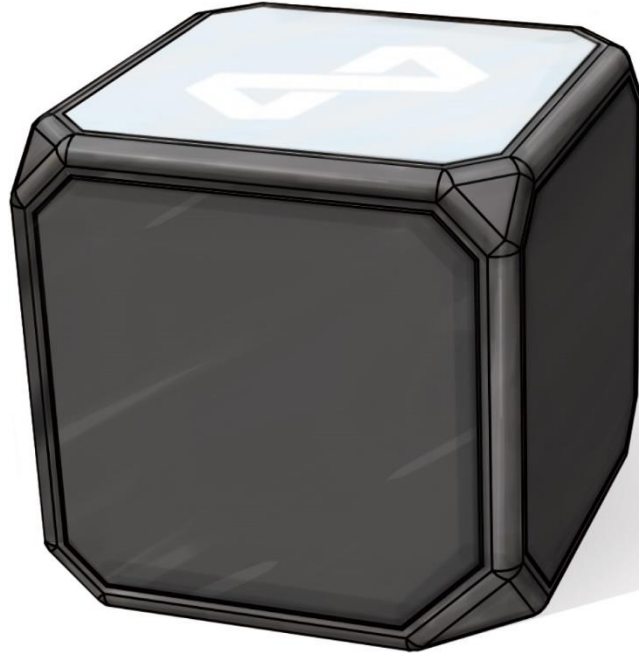
Infinite Block is the new and improved version of the magic eight ball. It has more than 100 answers and it includes 5 predetermined games. (Spin the bottle / drink decider / truth or dare / sexy dice / charades). It also includes a dice function and when it is not in use it works as a clock. It is fully customizable through an open source program where you can modify the answers, create new games, personalize the outcome, etc. The infinite block is a great party game with endless possibilities.





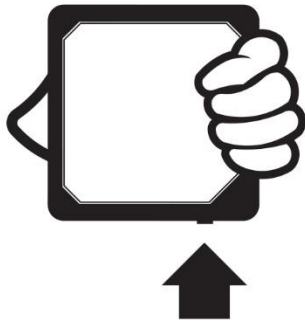
*packaging design for infinte block

Sketches



During the span of this project I was directly involved with the creation of the concept, sketches, 3D modeling , UI / UX design, logo design, packaging, prototyping, assembly of working prototypes, web design and the graphics of the crowdfunding campaign.

HOW DOES IT WORK?

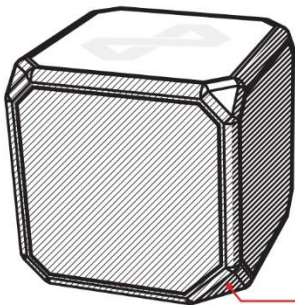
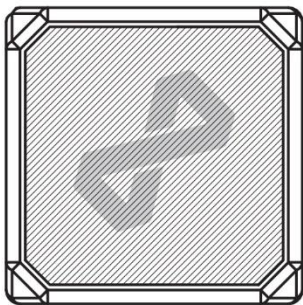
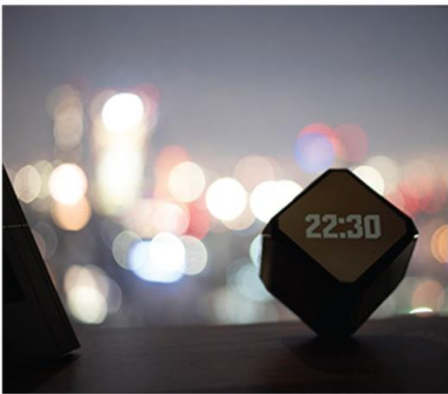


❶ **Button** on the base lets you scroll through the menu. (hold it down to go back)

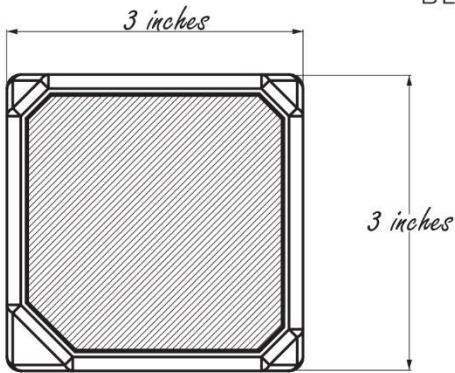
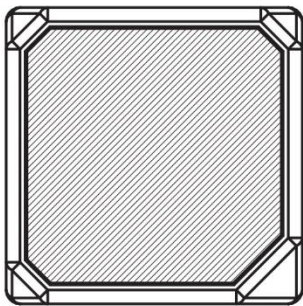


❷ **Shake it** to select an option and proceed forward through the menu until you choose a game.

Product Shots



One side is bigger, so you can stand the INIFINTE BLOCK up right.





Victorinox Classic Limited Edition 2015
Star Light, Star Bright
(most sold in 2016)

In this design I depicted several of the most popular constellations as well as two that I made up forming the Victorinox logo and their iconic swiss army knife.



Victorinox Classic Limited Edition 2017
Space Walk

A space walk is when an astronaut puts on his suit and goes into space, so I asked myself how one would walk their dog in space? This was my design inspiration. I added a bright red colored leash that circles around the knife in order to join my two principal elements.

CONTEST

Victorinox, creator of the world famous iconic Swiss Army Knife, challenges you to design the pocketknife for the Classic Limited Edition.

TARGET

The Classic Limited Edition has a broad, multicultural and global fanbase: Men and women, mostly between the age of 20 and 50, love this this unique product that is sold worldwide.



Bust intervention celebrating 75 years of Batman
Steam Punk Batman

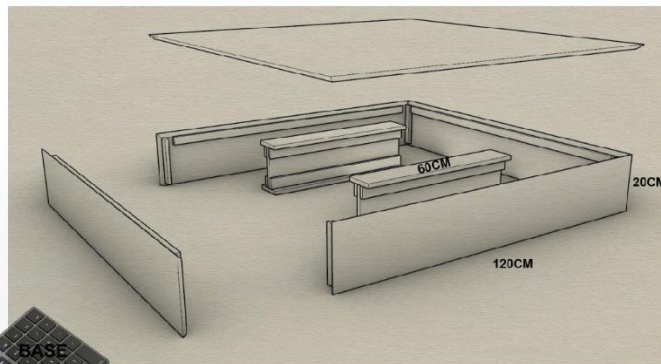
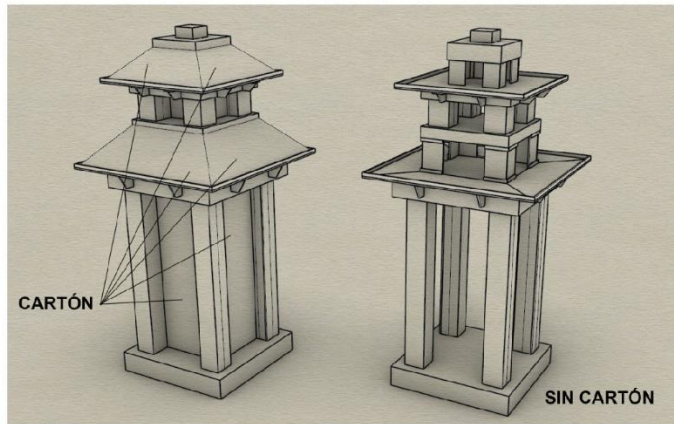
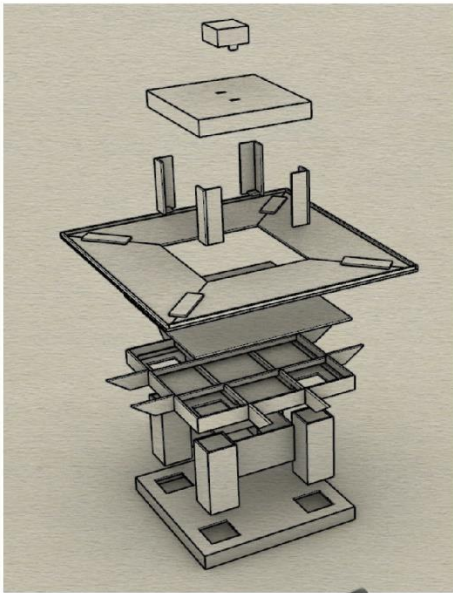
Not only was the theme steam punk but it was decorated with Appellation of origin words used around Mexico.



Warner Bros Entertainment Inc. Latin America with the support of MUMEDI, the Mexican Museum of Design called on 33 Mexican creatives from different areas to participate in the exhibition called "BATMAN THROUGH MEXICAN CREATIVITY" for the development and intervention of fiberglass pieces celebrating Batman's 75th Anniversary.

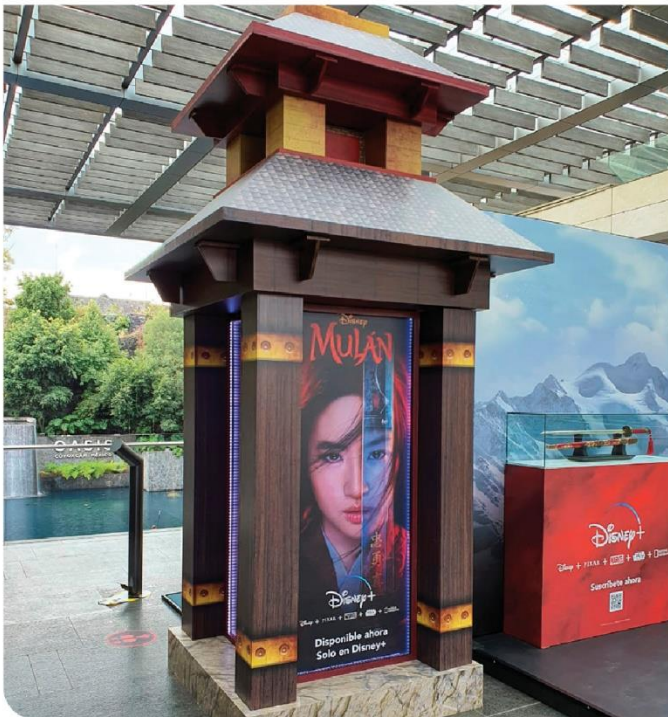
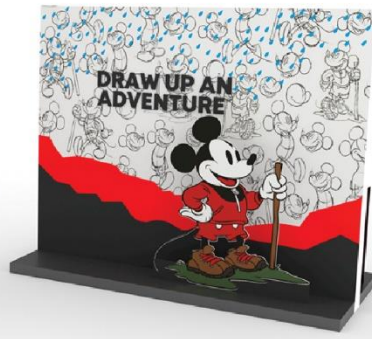


I design, coordinate, make building plans, install, and supervise a diverse range of projects such as, pop up stores, display windows, stands, photo opportunities, displays and furniture. I work with a wide range of materials based on each individual project.



Materials I work with include: wood, MDF, metals, plastics, acrylics, vinyl, paper, cardboard mixed in with large format printing and CNC machines.

Sketch – 3d modeling – blueprints – assembly – finishes – packing – instalation permits & logistics – instalation





“
mover vidas
creando
ARTE
”

METLIFE 2014



METLIFE invited me to participate in the VIP exhibition of "Move Lives Creating Art", with the support of MUMEDI, the Mexican Museum of Design and EXIM, representative in Mexico of Peanuts Worldwide. Only asking a handful of accomplished and outstanding designers.



Winner of 3 labels in the contest of "Cerveceria Indio" between 2013 / 2015. Printed in over 16 million limited edition beer labels nationwide.



Logo opcion 1

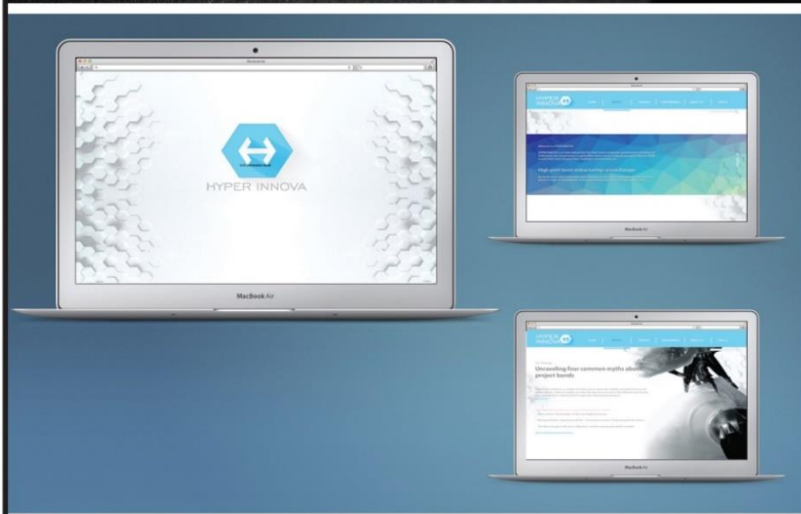
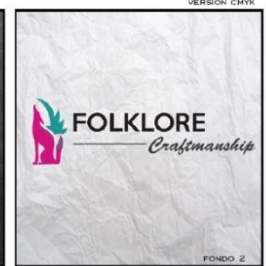


Imagen Corporativa



Diseño Textil

